

Immediate Impact Business Network
Member Services and Benefits - February 2011

About Immediate Impact – Consultancy Services

Established in April 2008, Immediate Impact specialises in Strategic Planning and Marketing Services, and aims to help organisations to transform and grow.

The services provided by Immediate Impact are wide-reaching and can be packaged to give value to all types and sizes of organisation, local or international, and in any Industry sector.

Specific expertise includes Strategy, Business Planning, Marketing Strategy, Brand Creation, New Business Development, Change Management, Media Communications, and Customer Service Excellence.

The Immediate Impact Business Network

In addition, the Immediate Impact Business Network has been designed primarily for small and medium sized enterprises to provide business consultancy, a support infrastructure and contacts.

Members of the Immediate Impact Business Network benefit from the involvement of a range of strategically selected Preferred Service Partners, all offering essential support to new and existing SME business owners.

Each Partner is strategically selected to provide services suitable for all stages of business; including early set up and launch; the smooth running of an enterprise; and services designed to help develop or diversify an established business.

Services are being regularly added, and include, or are planned to include:

- Business Banking & Funding / Company Formation / Secretary
- Legal Services / Commercial Insurance / Accountancy & Tax Planning
- Retirement Planning & Employee Benefits / Asset Management
- Corporate Travel / Office Supplies / Stationery / Health & Safety
- IT / Managed Services / Disaster Recovery / CRM Technology
- Strategy / Marketing / New Business Development / Customer Service
- Branding / Design / Advertising / PR / Print / Website Development
- Specialist Event Production / Launch & Meeting Venues
- Mystery Shopping / WebTV / Online Video Solutions
- Specialist Financial & Executive Recruitment / HR Outplacement
- People Development / Coaching / Director Qualifications
- Organisational Efficiency / Offsite Team-Building

- **Digital Media / Online TV** – Provided by Spike – one hour free Online Video Consultancy.
- **Employment Law** – To be confirmed.
- **Executive Coaching** – Provided by Tracey Turmel of C.I. Executive Coaching.
- **Executive Recruitment / HR Outplacement** – Provided by Baudains Executive Services.
- **Financial Recruitment** – Provided by ASL Recruitment – free career options discussion for Individual Network Members and 10% Discount on Placement for Corporate Network Members.
- **Institute of Directors Diploma in Company Direction** – Provided by Jersey International Business School.
- **Managed IT – Cloud Services** – Provided by Cronus – A complimentary review of your IT systems.
- **Meeting Rooms & Venue Solutions** – Provided by Grand Jersey – A one hour complimentary Room Hire of the Alice Suite for Immediate Impact Network Members wishing to host a business meeting at the hotel.
- **Mystery Shopping** – Provided by 4 Star Services – A complimentary initial consultation including a Scenario and First Report.
- **Offsite Team Building Activities** – Provided by Creepy Valley – A 10% discount on Group Corporate Bookings.
- **People Development** – Provided by People Performance Consulting (PPC) – one hour free People Development Consultancy.
- **Pension Schemes** – Provided by Alexander Forbes.
- **Printing Solutions** – Provided by Bigwoods Premier – one hour of free Printing Solutions Consultancy to Immediate Impact Network Members.
- **Serviced Offices & Meeting Rooms** – Provided by Regus Jersey.
- **Travel & Retail** – Provided by GOandDONATE.com – Opportunity to book travel and purchase online whilst donating 80% of the commission to a charity or not for profit group of one's choice – without spending one penny more.
- **Video & DVD Production** – Provided by The Digital Works – one hour of free DVD or Video Production Consultancy to maximise business communications internally and externally.
- **Web Development** – Provided by CIM Award Winner, BlueBox Creative – one free hour of web consultancy, including Search Engine Optimisation and other ways of maximising an existing or proposed website.
- **Other Benefits** are being added all of the time – please check our website for further details – www.immediateimpact.ie/Connecting